



The Chamber

progress



Aloha Golf Classic

Monday, July 21, 2008
Blackhawk Country Club
Lakeside Course

Support the Chamber, have fun and network!
Sign up now to enjoy a great day of golf at
a premier course.

- On-course food and beverages, putting contest, “Tiger Wood’s Hole”, prizes and more!
- 49er Gold Rush and Raiderette Cheerleaders
- Wine tasting by WineStyles
- Shop the Silent Auction and bid on: golf packages, dinners, shopping, wine and more!
- We have over 15 raffle prizes.
- Enjoy a gourmet dinner of filet mignon and prawns while sipping wine courtesy of **Tamayo Family Vineyard**.
- Bid on great items like “A Day at Blackhawk” or a 4-day luxury cruise down the Nile courtesy of **King Tut Tours**.
Cost: \$195 per golfer; \$1,000 for Royal Ka’anapali sponsor.

Don’t golf? Join us for dinner/auction for only \$50.

Thanks to all of our generous Chamber members for their donations. Please go to our website at www.danvilleareachamber.com for more information or call chairman, **Joe Buenavista** of Merrill Lynch at 650.473.7924.

King Kamehameha Sponsor:
Allied Waste Services



Lunch Sponsor:
Sandra Ryan,
San Ramon Regional Medical Center

Sign Up Now!

Danville Area Chamber of Commerce Presents **17th Annual Business Showcase, Food & Wine Event**

Thursday, September 18, 2008, 5PM-8PM
Hosted by **The Blackhawk Museum**

Sign up now to showcase your products and services at The Blackhawk Museum.

We are planning a fun “Viva Italia – Business in the Fast Lane” themed event with food, wine, raffle and entertainment.

Fill out the enclosed registration flyer to be a sponsor or have a table. Sign up soon and have the opportunity to pour wine at your table.

Or visit our website at
www.danvilleareachamber.com to sign up.

The Showcase committee, under the leadership of Cindy Symmons of **People and Properties, Sotheby’s**, has been working hard to plan a great Showcase for both participants and the attendees.

For more information call
925.837.4400
or e-mail Robin Sell
at events@danvilleareachamber.com



July 2008

What’s Inside

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www.danvilleareachamber.com

Member of the Month

Max Timms
Pacific Coast Farmers Market
5056 Commercial Cir Ste. E
Concord, Ca 94520
925.825.9090
<http://www.pcfma.com>
maxtimms@pcfma.com

My roots are from rural Illinois. My father was a Veterinarian so I spent a lot of my youth being around farmers, animals and lot of corn.



After graduation from the University of Illinois I moved to California and had a long career with Longs Drug

Stores creating training videos and advertising promotions.

Since 2005 I have enjoyed working with the town of Danville each Saturday morning; surrounded by wonderful fruits and vegetables and meeting and talking with the citizens of the Danville area. Last year the Danville Farmers' Markets had more than a 120,000 customers. The market has been operating in Danville for 19 years.

Pacific Coast Farmers' Market Association is a non-profit which operates more than fifty Farmers' Markets in the bay area.

The mission of the Pacific Coast Farmers' Market Association is to establish and operate community-supported certified farmers' markets and other direct marketing outlets that provide: viable economic opportunities for California farmers and food producers, local access to farm fresh products, support for local businesses and community organizations, and education concerning food, nutrition and the sustainability of California agriculture.

STAFF

President/CEO
Melony Newman
ceo@danvilleareachamber.com

Membership Services
Charlotte Mills
membership@danvilleareachamber.com

Events Coordinator
Robin Sell
events@danvilleareachamber.com

Office Manager
Debra Long
office@danvilleareachamber.com

CHAIRMAN' CORNER

New Beginnings....For You, Your Business, Your Community



I cannot believe that the year is half over. It has been a very busy year with lots of changes and I don't mean the campaign slogans. We recently hosted a new and prospective Member Orientation. Thanks to Chris Edlund of **Christe James Fine Jewelry Works** and Karen Kehr of **Smith Barney Financial Services**. The member to member reward cards are something every member should be taking advantage of. Karen Kehr and Charlotte (Membership coordinator with the Chamber) have been honing in on the needs of our members.

Karen Kehr is resuming her position as VC of Membership. Chris Edlund has assumed the position of Chair Elect for 2008. Thank you to both ladies for their hard work and efforts.

Our marketing committee, under the direction of Steve Wilcox of **Summit Financial Group** continues to move forward. They are reviewing every aspect of the Chamber's marketing material - all important and exciting changes.

Kim Lindeberg of the **Lindeberg Group**, VC of Promotions is busy this time of year, too. The summer is filled with a successful Fine Arts Fair, (thank you Marcia Harmon of **Cottage Jewel** for Chairing the event), with the Aloha Golf Tournament fast on its heels (thank you **Joe Buenavista** of Merrill Lynch. Remember, even if you don't play golf, who doesn't like Hawaii? Come to the post tournament dinner dressed in your favorite Hawaiian attire. Or, promote your business on a hole. The exciting golf event is July 21st.

Before you know it, the Business Showcase will be here. Last year, the event moved to the Blackhawk Museum. It is September 18th, from 5:00-8:00pm It will be spectacular. The Blackhawk Plaza is in the throes of remodeling and changing their physical image. We are excited about the changes at the Plaza.

Like I said, it's the year of change! I am proud to serve with such a dynamic Board and business community. Our Board members want this to be the best possible Chamber for you—our members.

Warmest Regards,

Elaine Cortez Schroth
2008 Chairman of the Board
Bay Building Maintenance, Inc.

Mission Statement:

Our mission is to enhance the growth and development of business and the quality of life in our community, by helping to keep our membership informed, connected, and prosperous.



From the President's Desk

To our valued Members,

It continues to be a very exciting time at the Chamber. I hope you had a chance to read our June Special edition of Danville Life. We wanted to recognize the Chamber's 60th anniversary along with the Town's 150th, in this special edition. There were many individuals who contributed to the content and the images. It was certainly a community effort. We hope you enjoyed this historical publication. Speaking of Danville Life, a new and improved version will be rolled out later this summer.



Since the significant increase in the cost of gas, have you found yourself shopping more locally? The Town, Chamber, DDA and local business owners have been working collaboratively on a campaign that will be announced this summer. The concept is to encourage one to do business and shop locally. We all agree what a unique and wonderful area this is and part of it is our local businesses including the restaurants and retail shops. Please try to think locally first! Support your local business owner.

We continue with our marketing efforts to enhance our material and website. As you can tell, the Chamber is working for you.

I look forward to seeing you at the next Chamber event.

Melony Newman
President and CEO
ceo@danvilleareachamber.com

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Los Gatos • Morgan Hill • Mountain View • Pleasanton • Walnut Creek

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Business Briefcase



Beverly Lane of East Bay Regional Parks has changed her email to lanebeverly@att.net

Joe Buenavista is now with Merrill Lynch and can be reached at 650.473.7924

Sara Schmitz is now with J. Rockcliff Realtors 4105 Blackhawk Plaza Circle, Danville 925.648.5409

Building trust,
one successful
project at
a time.

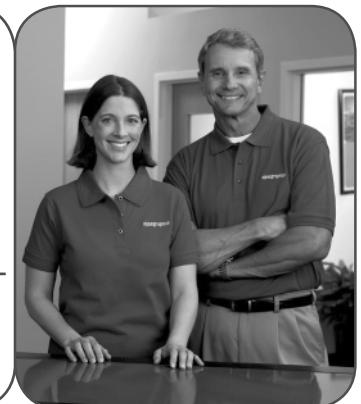
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Thank you
Handworks of Danville
for hosting the After Hours Mixer for June



Pictured Above:
Elaine Cicconie, Handworks and
Chairman of the Board Elaine Cortez
Schroth, Bay Building Maintenance

Pictured Below:

Do Kang
Handworks of Danville



Pictured Above:
Do Kang, Handworks of Danville
and husband Jang Im

Thank you to the following for donating raffle gifts.

We appreciate your generosity
Longevity Wine
William White, All State Insurance
EclipseSpa
Across the Universe Web Design
Gaylor Construction
gs DESIGNS

ARE YOU TAKING ADVANTAGE OF YOUR FREE CHAMBER BENEFITS?

Here are some examples.

Updating your listing on the Chamber website with tags, business description and logo?
<http://danvilleareachamber.com/business-directory>

Utilizing the Member to Member Reward Program which is FREE to all Chamber members?
http://danvilleareachamber.com/membership/m2m_offer_list

You can use any of these rewards for your use with the membership card or you may add your name to the list.

Have you written your 100 word description of your business for in the Chamber Progress – see page 5 for an example? Deadline is the 10th of the month prior, submit to office@danvilleareachamber.com

Showcasing your company at the Farmers Market on Saturday or Thursday? Call Debra at 837-4400 to schedule your time.

New Member Profiles

Gelato Classico

Tanya Cash
Caffè Classico Foods LLC
925.498.6441
345 Railroad Ave. (inside Lundardi's)
Danville, CA 94526
925.314.0973
GelatoClassico.com
tcash@gelatoclassico.com

Gelato Classico Comes to Danville!

Gelato Classico, a Bay Area tradition for more than 30 years, recently opened a dazzling retail outlet inside Lunardi's on Railroad Ave. The store serves 48 flavors of gelato and sorbetto, as well as Belizza brand antioxidant sorbets featuring pomegranate and açai.

The Danville store is the flagship company-owned store of San Ramon-based manufacturer Caffè Classico Foods LLC, which produces its ultra rich and creamy, hand-crafted Italian-style ice cream and sorbet in Concord.

Stop by to sample the great flavors and pick up a cup for the road, a pint for home, or a smoothie before you hit the trail!

I-HAUL

Marco Michelato
3407 Reed Way
Concord, CA 94518
925.798.3398
callihaul.com
marco@callihaul.com

I-HAUL is a residential, industrial, and commercial Junk Removal Service that donates and recycles. We also offer light demolition and space organization.

I-HAUL donates in two ways. First, we try to furnish people in need with perfectly good items, such as furniture, appliances, toys, and more. In addition, and as part of our commitment to giving back to our community, we donate a portion of our prophets to CASA (Court Appointed Special Advocates for Children).

At I-HAUL we don't pay the landfill to throw away what others can use. As a result, we can save you money. Just call us!

AmeriTest Drug & Screening Services

R. Damien Hart
9000 Crow Canyon Rd. Ste S-299
Danville, CA 94526
925.648.4333
ameritestusa.com
info@ameritestusa.com

AmeriTest Drug & Screening Services is an on-site, mobile and in-home all-in-one consulting service that promotes a drug-free environment, through quick-results testing for the parent/home and the workplace.

Services include: Background Checks; pre-and post-employment drug screening, and development of a drug-free workplace policy; steroid testing for schools; in-home drug-testing kits; counseling services; hair follicle testing; DNA/Paternity Testing; "Wipe & Spray" forensics surface assessment testing for drug residue at home or in the workplace.

Assessments are performed for the 10 most commonly used drugs, including marijuana, opiates, PCP, Ecstasy, amphetamines, cocaine, heroin and more.

MINIMIZE YOUR TAXES! CAROL KEANE & ASSOCIATES CERTIFIED PUBLIC ACCOUNTANTS

700 YGNACIO VALLEY ROAD, SUITE 360
925-937-5200

E-MAIL: CAROL@CAROLKEANECPA.COM

WWW.CAROLKEANECPA.COM

WELCOME TO OUR NEW MEMBERS

*We look forward to your participation.
Thanks for supporting the business communities of Alamo, Blackhawk, Danville, and Diablo.*

ACD Telecommunications

Greg Hudson
11746 Shadow Drive
Dublin, CA 94568
925.828.8982
acdtele.com
Telecommunications

Amaranta Cocina Mexicana

Frank Tognotti
710 Camino Ramon
Danville, CA 94526
925.406.4032
amarantarestaurant.com
Ftognotti@gmail.com
Restaurant

AmeriTest Drug & Screening Services

R. Damien Hart
9000 Crow Canyon Rd. Ste S-299
Danville, CA 94506
925.648.4333
ameritestusa.com
Business Services

Gelato Classico

Tanya Cash
345 Railroad Ave. (inside Lundardi's)
Danville, CA 94526
925.314.0973
GelatoClassico.com
Gelato & Sorbet

Primo's Pizza & Pasta

John Rhodes
298 Hartz Avenue
Danville, CA 94526
925.838.8214
primosdanville.com
Restaurant

West Coast Green Power

Jeff Carpoff
2840 Howe Rd. Ste C
Martinez, CA 94553
925.957.9334
westcoastgreenpower.com
Solar

Yardbirds/Home Depot

Keith Gilbert
3211 Danville Boulevard
Alamo, CA 94507
925.837.5038
homedepot.com
Home Improvement

***A Tribute to the Members
Who Support Us...***

Thank you for renewing your membership and supporting the local business community and your Chamber of Commerce.
Please patronize our loyal Chamber members.

◆ *Members for over 10 Years* ◆

Danville Square	19
Diablo Business Referral Network	17
Prestige Printing	17
Lions Club of Danville	11
Align Chiropractic & Healing Center	10

◆ *Members for over 9-2 Years* ◆

Saf Keep Storage	8
Navlet's Garden Center	8
Alamo Plaza	8
Roz Hirsch	7
Printographix	7
Snickerdoodles	7
American Cancer Society	6
Dale Price, Prudential California Realty	6
Noon International	6
Artistic Stone World	5
The Honey Bee	4
Rick's Tooltime	4
Mary R. Johnson, DDS	3
GroundWorks, Inc.	3
The Taylor Family Foundation	3
Cresco Xpress Tool & Equipment Rental	2
California Pedaler	2
Elegant Door & Window	2

◆ *Members for 1 Year* ◆

Arbonne International	1
Westminster Retreat	1
Twigsstudio Danville	1
Dare to Dream Coaching, LLC	1
Tower Grille	1

Cut Off June 10, 2008

***Ribbon
Cuttings***



Farmers Market Ribbon Cutting
Mayor Candace Andersen,
Melony Newman, CEO/President
Danville Area Chamber of Commerce,
Councilman Mike Doyle,
Max Timms and Debra Morris,
Pacific Coast Farmers Market



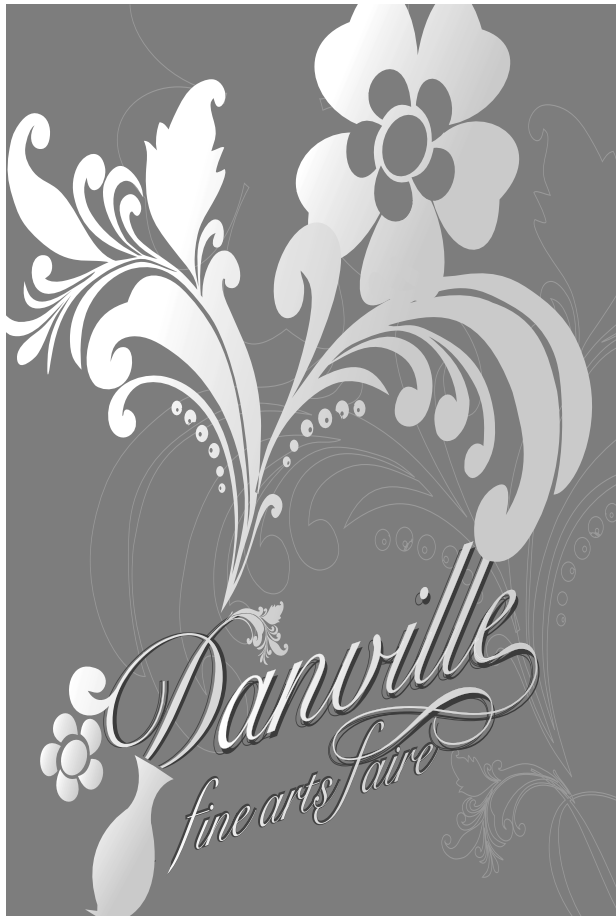
What are you listening to?

♪ Karen Kehr, **Smith Barney** is listening to Natasha Bedingfield, "A Pocket Full of Sunshine"

♪ Steve Wilcox, **Summit Financial Group**, I love almost all music. Whether I am rocking to Led Zeppelin, relaxing to Bread, meditating to Mozart, or dancing to Usher I love lots of music. If I had to pick a favorite, I guess it would be easy listening music of the 80s. More often lately though I am listening to a lot of country. Favorite bands/artists: Journey, Carrie Underwood, Aerosmith, Bon Jovi, Garth Brooks, Celine Dion

What are you listening to?
office@danvilleareachamber.com

*The Danville Fine Arts Faire
Thank you*




June 21 & 22, 2008 • 10am – 6pm • Hartz Avenue

Hosted by the Danville Area Chamber of Commerce
and the Town of Danville

200 Fine Art & Contemporary Craft Displays • Italian Street Painting
Culinary Arts Corner Presented by Diablo Magazine • Entertainment
Kids Activity Area • Gourmet Food • Fine Wines & Microbrews

For more information: 925.837.4400 or www.mlproductions.com



Thank you for showing your local support by weathering the high temperatures in Danville!

Thanks to **MLA Productions** and the **Town of Danville**, our festival attendees had a wonderful time enjoying great food, beer and wine provided by the Chamber, music, art and returning again this year was the Culinary Arts Corner presented by Diablo Magazine. This corner offered presentations by **Draeger's** Cooking School of Blackhawk. Attendees came away with some wonderful cooking tips.

We'd also like to thank the Chairman of this event, Marcia Harmon of **The Cottage Jewel**,

and **Corporate Exhibitors**
Servpro of Danville and



Elegant Door & Window for their support and

participation of this event.

Additionally, the shuttle service provided by **Diablo Lodge** on Sunday was most appreciated by the attendees. Hundreds of trips were made and we thank Diablo Lodge for their support year after year with this valuable service.

Thank you to booth sponsors

Lindeberg Group

Christe James Fine Jewelry Work,

I-Haul,

McDaniel Callahan Real Estate Team,

Gayler Construction and

Tower Grille


Thank you to all of our Chamber volunteer's who worked the booth

Rick's Tooltime
Got household projects?

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Rick Johnson * Danville, CA

Tel/Fax: 866.824.0004 **rajohnsonca@sbcglobal.net**





Important Chamber Dates 2008

Danville Area Chamber of Commerce Monthly Calendar

JULY

- 1 11:30am Business by Referral Lunch Group
- 3 4:00pm-7:00pm Town of Danville
150th Anniversary Celebration
Danville Library Town Green
- 3 4:30-8:00pm Hay Days 50th Anniversary Celebration
Railroad Ave. Municipal Parking Lot
- 4 office closed Independence Day
- 4 9:00am-Noon Special Edition 50th Anniversary
Hay Days Parade
- 9 7:30am Business by Referral AM Group
- 10 5:30pm **Business After Hours Mixer**
Forbes Mill Steakhouse
315 Diablo Road, Ste 100
Danville, CA 94526
- 15 11:30am Business by Referral Lunch Group
- 17 5:00pm **Ribbon Cutting**
Gelato Classico
inside Lunardis
- 21 9:30am **Aloha Golf Tournament**
Blackhawk County Club
- 23 7:30am Business by Referral AM Group

AUGUST

- 1 8:00am Ambassadors
- 5 11:30am Business by Referral Lunch Group
- 13 7:30am Business by Referral AM Group
- 14 5:30pm **Business After Hours Mixer**
Danville Hardwood and
First Choice Abbey Carpet of Danville
101 G Town & Country, Danville
- 19 11:30am Business by Referral Lunch Group
- 27 7:30am Business by Referral AM Group

Please check our web site for updates and changes



The Chamber Progress

Danville Area Chamber of Commerce
117-E Town & Country Drive
Danville, CA 94526
Phone: (925) 837-4400
Fax: (925) 837-5709

2008 BOARD OF DIRECTORS

EXECUTIVE COMMITTEE

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Bay Building Maintenance

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Christe James Fine Jewelry Works

Vice Chair/Economic Affairs
Jonathan Watts
Frankel & Goldware Law Offices

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Kim Lindeberg
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Diablo Valley Banking Region
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Ria Sim
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